What is claimed is:

1. A method for creating hierarchies via a network,
comprising:
   sending an invitation to one or more entities to join a
hierarchy;
   receiving, from the one or more of the entities, a request to
join the hierarchy based upon the invitation; and
   adding information to the hierarchy.

2. The method for creating customer hierarchies via a network
according to claim 1, wherein the information comprises a pre-paid account
of the sender of the request.

3. The method for creating customer hierarchies via a network
according to claim 1, wherein the information comprises a post-paid account
of the sender of the request.

1   4. The method for   creating customer

2   hierarchies via a network according to claim 1, wherein the information

3   comprises a pre-paid subscription of the sender of the request.

1   5. The method for creating customer hierarchies via a network

2   according to claim 1, wherein the information comprises a post-paid

3   subscription of the sender of the request.

1   6. The method for creating customer hierarchies via a network

2   according to claim 1, wherein the invitation is a pre-paid account level

3   invitation.

1   7. The method for creating customer hierarchies via a network

2   according to claim 1, wherein the invitation is a post-paid account level

3   invitation.

1   8. The method for creating customer hierarchies via a network

2   according to claim 1, wherein the invitation is a pre-paid subscription level

3   invitation.

1   9. The method for creating customer hierarchies via a network

2   according to claim 1, wherein the invitation is a post-paid subscription level

3   invitation.

1   10. The method for creating customer hierarchies via a

2   network according to claim 1, wherein the entities are users and/or owners of

3   pre-paid or post-paid mobile phones.

1   11. The method for   creating customer

2 hierarchies via a network according to claim 1, further comprising:

3   transferring value between one or more subscriptions.

1   12. The method for creating customer hierarchies via a

2 network according to claim 1, further comprising:

3   reloading one or more subscriptions with configurable

4 different values from one or more accounts.

1   13. The method for creating customer hierarchies via a

2 network according to claim 12, wherein the one or more accounts are

3 associated with different types of subscriptions.

1   14. The method for creating customer hierarchies via a

2 network according to claim 1, further comprising:

3   reloading one or more accounts with value from other

4 accounts.

1   15. A method for creating hierarchies via a network,

2 comprising:

3   means for sending an invitation to one or more entities to join

4 a hierarchy;

5   means for receiving, from the one or more of the entities, a

6 request to join the hierarchy based upon the invitation; and

7   means for adding information to the hierarchy.

1   16. A method for creating hierarchies via a network,

2 comprising:

3   sending an account   level and/or

4 subscription level invitation to one or more mobile phones to join a hierarchy;

5   receiving, from the one or more mobile phones, a request to

6 join the hierarchy based upon the invitation;

7   adding account and/or subscription information to the

8 hierarchy;

9   transferring value between one or more subscriptions

10 associated with the one or more mobile phones;

11   reloading the one or more subscriptions with configurable

12 different values from one or more accounts; and

13   reloading one or more accounts with value from other

14 accounts.

1   17. The method for creating customer hierarchies via a

2 network according to claim 16, wherein the one or more subscriptions are

3 subscriptions of different types.

1   18. A method for automatically creating hierarchies without

2 human processing via a network, comprising:

3   automatically sending an invitation to one or more entities to

4 join a hierarchy;

5   automatically receiving, from the one or more of the entities, a

6 request to join the hierarchy based upon the invitation; and

7   automatically adding information to the hierarchy.

1   19. The method for creating customer hierarchies without

2 human processing via a network according to claim 18, wherein the

3 information comprises a pre-paid account of the sender of the request.

1   20. The method for   creating customer

2   hierarchies without human processing via a network according to claim 18,

3   wherein the information comprises a post-paid account of the sender of the

4   request.

1   21. The method for creating customer hierarchies without

2   human processing via a network according to claim 18, wherein the

3   information comprises a pre-paid subscription of the sender of the request.

1   22. The method for creating customer hierarchies without

2   human processing via a network according to claim 18, wherein the

3   information comprises a post-paid subscription of the sender of the request.

1   23. The method for automatically creating customer

2   hierarchies without human processing via a network according to claim 18,

3   wherein the invitation is a pre-paid account level invitation.

1   24. The method for automatically creating customer

2   hierarchies without human processing via a network according to claim 18,

3   wherein the invitation is a post-paid account level invitation.

1   25. The method for automatically creating customer

2   hierarchies without human processing via a network according to claim 18,

3   wherein the invitation is a pre-paid subscription level invitation.

1   26. The method for automatically creating customer

2   hierarchies without human processing via a network according to claim 18,

3   wherein the invitation is a post-paid subscription level invitation.

1   27. The method for creating customer

2 hierarchies without human processing via a network according to claim 18,

3 wherein the entities are users and/or owners of pre-paid or post-paid mobile

4 phones.

1   28. The method for automatically creating customer

2 hierarchies without human processing via a network according to claim 18,

3 further comprising:

4   automatically transferring value between one or more

5 subscriptions.

1   29. The method for automatically creating customer

2 hierarchies without human processing via a network according to claim 18,

3 further comprising:

4   automatically reloading one or more subscriptions with

5 configurable different values from one or more accounts.

1   30. The method for automatically creating customer

2 hierarchies without human processing via a network according to claim 29,

3 wherein the one or more accounts are associated with different types of

4 subscriptions.

1   31. The method for automatically creating customer

2 hierarchies without human processing via a network according to claim 18,

3 further comprising:

4   automatically reloading one or more accounts with value from

5 other accounts.